## TATE 🗞 LYLE

North America Prototype Pantry



No Sugar Added Chocolate Covered Caramels

## Consumers are increasingly incorporating healthfulness into their purchase decisions

Indulgent purchases, like chocolates, are not immune to this trend. In fact, over 50% of consumers who have decreased their chocolate intake have done so to reduce their overall sugar intake.<sup>1</sup>

Important Factors in Chocolate Confectionery Purchase<sup>1</sup>





14% 🐡

Low or No Sugar



Promises Health Benefits



40% of US consumers are looking at "Added Sugars" and

## No Sugar Added Chocolate Covered Caramels

- No added sugars
- Great taste and chew with no stickiness
- 10g of dietary fiber per serving

Caramels made with Tate & Lyle Ingredient Solutions:

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## **Nutrition Facts**

servings per container Serving size	40 g
Calories	130
	% Daily Value*
Total Fat 10g	13%
Saturated Fat 6g	30%
Trans Fat 0g	
Monounsaturated Fat 3g	
Cholesterol 16mg	5%
Sodium 62mg	36%
Total Carbohydrate 22g	8%
Dietary Fiber 10g	36%
Insoluble Fiber 0g	
Total Sugars 0g	
Sugar Alcohols 0g	
Includes 0g Added Sugars	0%
Protein 2g	
Vitamin D 0µG(0µg)	0%
Calcium 42mg	3%
Iron Omg	0%
Potassium 84mg	2%
The % Daily Value tells you how much a nutrier food contributes to a daily diet. 2000 calories a	

**"Total Sugars"** on the nutrition facts panel<sup>2</sup>

PROMITOR® Soluble Fiber DOLCIA PRIMA® Allulose INTESSE® Stevia Sweetener TASTEVA® Stevia Sweetener PUREFRUIT™ Monk Fruit Extract

INGREDIENTS: SOLUBLE CORN FIBER, ALLULOSE, HEAVY CREAM, COCOA BUTTER, WHOLE MILK POWDER, CHOCOLATE LIQUOR, BUTTER, NON-FAT DRY MILK, CONTAINS 2% OR LESS OF, SALT, LECITHIN, LOCUST BEAN GUM, NATURAL FLAVOR, STEVIA, MONK FRUIT EXTRACT.

CONTAINS: MILK.



SOURCES: 1) Mintel Report: Chocolate Confectionery: Incl Impact of COVID-19 - US - May 2020. 2) Tate & Lyle Global Ingredient Tracker Research, January 2020.

The applicability of label claims and the regulatory and intellectual property status of our ingredients varies by jurisdiction. You should obtain your own advice regarding all legal and regulatory aspects of our ingredients and their usage in your own products to determine suitability for your particular purposes, claims, freedom to operate, labeling or specific applications in any particular jurisdiction.

Whatever challenges you're facing, wherever you are in the world, we can help you craft innovative solutions that bring healthier, tastier foods and beverages to your consumers.

Contact your sales representative today to learn more about partnering with Tate & Lyle. https://tateandlyle.collaborateathome.com

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