



## Ultra-filtered + Oat Milk Creamer

### Innovate to Capture Potential White Space

While plant-based continues to be a prominent trend impacting the dairy category, US sales of lactose-free and ultra-filtered milk are outpacing category sales driven by appealing sugar content and perceived benefits of digestibility.<sup>1</sup>



**86%**

of US coffee cream consumers read nutrition fact panels<sup>2</sup>



**45%**

of consumers express interest in trying plant + dairy hybrid beverages but very few products exist today<sup>3</sup>



**56%**

of coffee cream consumers plan to reduce their sugar intake<sup>4</sup>

### Delicious and Desirable Creamer Is Possible

Our forward-thinking experts created an ultra-filtered + oat milk creamer to demonstrate how to combine the appeal of plant-based with the recognizable taste of dairy, all with no added sugar:

- No added sugars and less than 0.5 grams of lactose to provide a delicious and healthy creamer option
- DOLCIA PRIMA® Allulose provides a clean sweetness profile with zero sugars and 25 calories per serving
- SWEETESSE STEVIA® 97 Stevia is used at a Natural Flavors level to round out flavor profile<sup>5</sup>
- Our unique stabilizer system provides smooth texture and mouthfeel with excellent stability

#### Nutrition Facts

servings per container	
<b>Serving size</b>	<b>(15g)</b>
<b>Amount per serving</b>	
<b>Calories</b>	<b>25</b>
<b>% Daily Value*</b>	
<b>Total Fat 1.5g</b>	<b>2%</b>
Saturated Fat 1.5g	<b>8%</b>
Trans Fat 0g	
<b>Cholesterol 0mg</b>	<b>0%</b>
<b>Sodium 0mg</b>	<b>0%</b>
<b>Total Carbohydrate 3g</b>	<b>1%</b>
Dietary Fiber 0g	<b>0%</b>
Total Sugars 0g	
Includes 0g Added Sugars	<b>0%</b>
<b>Protein 1g</b>	
Vitamin D 0mcg	0%
Calcium 5mg	0%
Iron 0mg	0%
Potassium 2mg	0%

INGREDIENTS: ULTRAFILTERED SKIM MILK, ALLULOSE, OAT MILK (WATER, OAT FLOUR), COCONUT OIL, SUNFLOWER LECITHIN, CALCIUM CARBONATE, NATURAL FLAVORS, GELLAN GUM, SEA SALT, POTASSIUM CITRATE.

CONTAINS: MILK

## Our Solutions

**DOLCIA PRIMA®**  
Allulose

**SWEETESSE STEVIA®**  
Sweetener

Source: 1) Nielsen Retail + Convenience sales Latest 52 Wks – W/E 11/28/2020. 2) Tate & Lyle Proprietary Research, 2020 Global Consumer Ingredient Perception Research. 3) Mintel Dairy Alternatives Inc Impact of COVID-19 US June 2020 data When adults surveyed by Mintel were asked “Which of the following types of milk alternatives are you interested in trying?” 4) T&L Proprietary Research, 2020 – US Q. How much, if any, do you plan to change your consumption of the following items over the next 12 months? Would you say you plan to consume each item. N = 575 adults 18+. 5) In this creamer, the FEMA flavor use level for SWEETESSE STEVIA® Sweetener is below the sweetness threshold.

The applicability of label claims and the regulatory and intellectual property status of our ingredients varies by jurisdiction. You should obtain your own advice regarding all legal and regulatory aspects of our ingredients and their usage in your own products to determine suitability for your particular purposes, claims, freedom to operate, labeling or specific applications in any particular jurisdiction.

Whatever challenges you’re facing, wherever you are in the world, we can help you craft innovative solutions that bring healthier, tastier foods and beverages to your consumers.

Contact your sales representative today to learn more about partnering with Tate & Lyle.

<https://tateandlyle.collaborateathome.com>