TATE & LYLE

North America Prototype Pantry



Gluten-free Cheesy Chickpea Cracker

Cracker Consumers Crave More Than Just Taste

Today, many food and beverage categories boast about the opportunity to appeal to consumer diet and lifestyle trends. The cracker category is no exception. Also, during the COVID-19 pandemic, consumer have expressed a renewed want to improve their health and wellness with a more nutritious diet.



34% of US category users said they would pay more for crackers with health-oriented ingredients¹



US cracker eaters age 25-44 are significantly more likely to pay more than older age groups¹

Crispy and Crunchy

Offer both texture and taste with appealing ingredients and added nutrition to capture evolving consumer interests:

- X-PAND'R® SC Starch provides good dough processing and to enhance expansion of the snack or bakery
- STA-SLIM® 150 Modified Tapioca Starch
- Gluten-free formulation
- Excellent dough binding and machinability without stickiness
- 4 g protein per 30 g serving
- Compatible with traditional sheeting, cutting, and baking equipment
- Crispy/crunchy texture
- Resistant to breakage

servings per container Serving size	(30g
Amount per serving Calories	130
	Daily Value
Total Fat 3.5g	4%
Saturated Fat 1g	5%
Trans Fat 0g	
Cholesterol 5mg	2%
Sodium 160mg	7%
Total Carbohydrate 18g	7%
Dietary Fiber 1g	4%
Total Sugars 1g	
Includes 0g Added Sugars	s 0 %
Protein 4g	
Vitamin D 0mcg	0%
Calcium 66mg	6%
Iron 1mg	6%
Potassium 157mg	4%

INGREDIENTS: CHICKPEA FLOUR, DRIED POTATOES, CORN STARCH, CHEDDAR CHEESE, RICE FLOUR, CANOLA OIL, BAKING SODA, MONOCALCIUM PHOSPHATE MONOHYDRATE, SALT.

CONTAINS: MILK

Our Solutions



STA-SLIM® 150 Modified Tapioca Starch

Source:1) Mintel, A year of innovation in biscuits, cookies and crackers, 2021.

The applicability of label claims and the regulatory and intellectual property status of our ingredients varies by jurisdiction. You should obtain your own advice regarding all legal and regulatory aspects of our ingredients and their usage in your own products to determine suitability for your particular purposes, claims, freedom to operate, labeling or specific applications in any particular jurisdiction.

Whatever challenges you're facing, wherever you are in the world, we can help you craft innovative solutions that bring healthier, tastier foods and beverages to your consumers.

Contact your sales representative today to learn more about partnering with Tate & Lyle. https://tateandlyle.collaborateathome.com