



# Margarita Frozen Cocktail Pop

## Bring Guilt-Free Excitement to Ready-to-Drink (RTD) Alcoholic Beverages

Even alcoholic beverage choices are not immune to the rising importance of health and nutrition in the minds of US consumers. In fact, nearly 50% of consumers who drink alcohol agree that health is driving their drink choices.<sup>1</sup> This focus has also driven some consumers to decrease their consumption of RTD alcoholic beverages.

### Important Factors in RTD Alcoholic Beverage Choices<sup>1</sup>



## Replacing Added Sugars

In order to deliver a refreshing, yet reduced-calorie treat, our team of beverage experts leveraged multiple tools from our sweetener toolbox. The combination of allulose and stevia enables upfront sweetness and a clean finish.

- Contains 7% ABV
- 50% reduced calorie compared to other frozen cocktail pops available on the market<sup>2</sup>
- The combination of TASTEVA® M and DUAL STEVIA® 3.05 provides upfront sweetness with a clean finish
- DOLCIA PRIMA® Allulose is exempt from labeling as “Total Sugars” and “Added Sugars” on the Nutrition Facts panel in the USA

Contains 7% ABV

| Nutrition Facts  |       |
|--|-------|
| servings per container   | 100 g |
| Serving size   | 100 g |
| Amount per serving   |       |
| Calories   | 40    |
| % Daily Value*   |       |
| Total Fat 0g   | 0%    |
| Saturated Fat 0g   | 0%    |
| Trans Fat 0g   |       |
| Cholesterol 0mg  | 0%    |
| Sodium 0mg   | 0%    |
| Total Carbohydrate 2g  | 1%    |
| Dietary Fiber 0g   | 0%    |
| Total Sugars 1g  |       |
| Includes 0.5g Added Sugars   | 1%    |
| Protein 0g   |       |
| Vitamin D 0µG(0µg)   | 0%    |
| Calcium 0mg  | 0%    |
| Iron 0mg   | 0%    |
| Potassium 10mg   | 0%    |
| *The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2000 calories a day is used for general nutrition advice. |       |

INGREDIENTS: WATER, TEQUILA, TRIPLE SEC, LIME JUICE CONCENTRATE, ALLULOSE, NATURAL FLAVOR, STEVIOL GLYCOSIDES.

## Our Solutions



Source:1) Mintel, RTD Alcoholic Beverages, US December 2020. 2) A standard frozen cocktail pop contains 80 calories per 100 g serving.

The applicability of label claims and the regulatory and intellectual property status of our ingredients varies by jurisdiction. You should obtain your own advice regarding all legal and regulatory aspects of our ingredients and their usage in your own products to determine suitability for your particular purposes, claims, freedom to operate, labeling or specific applications in any particular jurisdiction.