

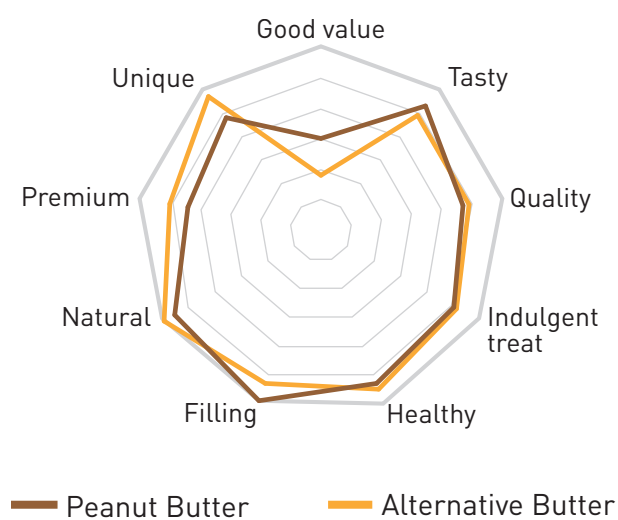


French Toast Pecan Butter

Boosting Appeal with Fiber Enrichment

Formulating nut butter offerings with functional ingredients such as fiber can strengthen healthy indulgence positioning and meet growing gut health trends. Fortifying trendy pecan butter with fiber will not only attract health-conscious consumers, but could also improve the perceived value of the products.

Perception of Peanut Butter vs. Alternative Nut Butter Products³



48%

of US consumers plan to increase fiber intake in 2021¹

#3

Pecan butter was the third most popular nut butter variant launches in 2020 next to peanut and almond²

Fun, Flavor, and Fiber

While an added nutritional boost is desirable, consumers also care about great taste and flavor. Our team selected a French toast flavor for our fiber-enriched pecan butter prototype, tapping into a classic, nostalgic breakfast flavor that consumers can enjoy any time of day.⁴

- PROMITOR® Soluble Fiber favorably adds nutritional value while maintaining texture and viscosity
- KRYSTAR® Crystalline Fructose delivers a clean sweetness profile while highlighting the cinnamon and nutmeg spices

Not a low-calorie, low-fat food

Nutrition Facts	
servings per container	
Serving size	28 g
Amount per serving	
Calories	160
<small>% Daily Value*</small>	
Total Fat 15g	19%
Saturated Fat 1.0g	6%
Trans Fat 4.5g	
Cholesterol 0mg	0%
Sodium 45mg	2%
Total Carbohydrate 9g	3%
Dietary Fiber 6g	23%
Total Sugars 2g	
Includes 1g Added Sugars	3%
Protein 2g	
Vitamin D 0µG(0µg)	0%
Calcium 2mg	0%
Iron 0mg	0%
Potassium 85mg	0%

INGREDIENTS: PECANS, SOLUBLE CORN FIBER, FRUCTOSE, MAPLE EXTRACT, CINNAMON, SALT, NUTMEG.

CONTAINS: TREE NUTS.

Our Solutions

KRYSTAR®
Crystalline Fructose

PROMITOR®
Soluble Fiber

Source: 1) Mintel, What America Eats, US, February 2021. 2) Mintel GNPD. 3) Mintel Purchase Intelligence. 4) Contains 15g total fat per serving.

The applicability of label claims and the regulatory and intellectual property status of our ingredients varies by jurisdiction. You should obtain your own advice regarding all legal and regulatory aspects of our ingredients and their usage in your own products to determine suitability for your particular purposes, claims, freedom to operate, labeling or specific applications in any particular jurisdiction.

Whatever challenges you're facing, wherever you are in the world, we can help you craft innovative solutions that bring healthier, tastier foods and beverages to your consumers.

Contact your sales representative today to learn more about partnering with Tate & Lyle.

<https://tateandlyle.collaborateathome.com>